

The Williams Honors College Guide to Research Posters

Introduction: Research posters are powerful visual tools widely used in academia to summarize information, present research findings, and stimulate discussion. Whether used in classrooms, conferences, or symposia, posters serve as concise representations of complex topics, requiring careful consideration in design, content, and presentation.

1. Understanding the Purpose and Audience: As you plan your poster, keep in mind the aim of the poster (presenting the results of your HRP) and your audience (peers and faculty).

2. Writing Content for Posters: Key written elements include the thesis/main point, supporting points, evidence, analysis, and identifying information. Emphasize minimal text, use bullet-point-like sentences, cite sources, follow conventions, and proofread diligently.

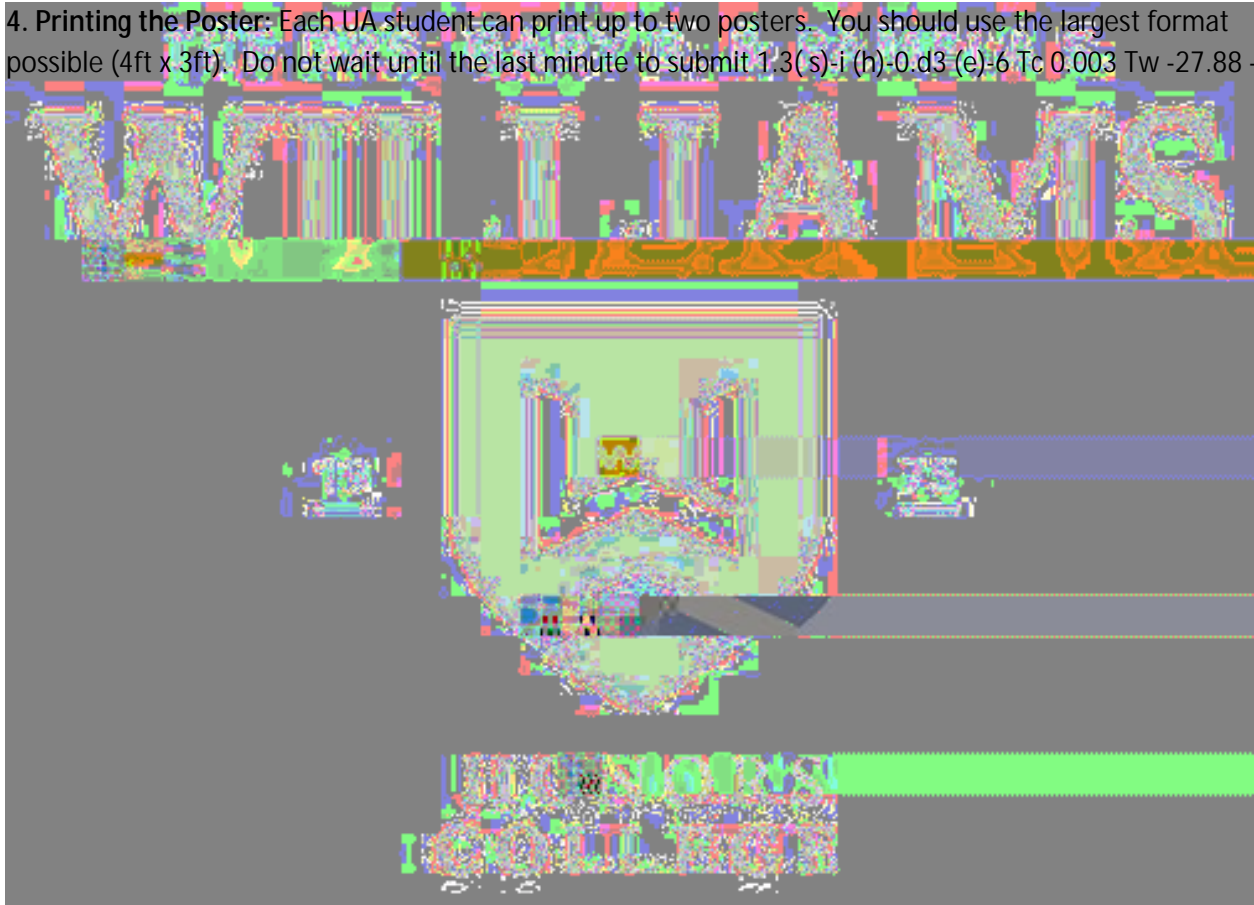
- **Written Elements on the Poster:**

- **Thesis/Main Point:** A title and other prominent features should quickly and clearly convey your subject or main argument.
- **Supporting Points:** Headings, subheadings, and other features should indicate specific aspects of your topic, argument, or findings.
- **Other Aspects:**

- **Minimal Text:** Visuals will do most of the talking. However, the poster also needs text to explain your visuals and to quickly convey your argument. Choose your words carefully because your poster should not include much text. Avoid blocks of text on the poster. Use lists and bullet points as much as possible. In general, pictures esthe poster.

- Aim for consistency. Use colors, fonts, type sizes, and other design features consistently throughout patterns.
- **Poster Templates:**
 - Listed are links to helpful templates that you can consider when creating your research poster:
 - <https://www.posternerd.com/sciposters-templates>
 - <https://undergradcollege.utexas.edu/our/poster/templates>
 - <https://www.posterpresentations.com/free-poster-templates.html>

4. Printing the Poster: Each UA student can print up to two posters. You should use the largest format possible (4ft x 3ft). Do not wait until the last minute to submit 1.3(s)-i (h)-0.d3 (e)-6 Tc 0.003 Tw -27.88 -1.400



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