

10 Tips 2.429 18.593 2.508 20.069 2.59 21.613 3.304 2

8) PROVIDE INFORMATION ABOUT STUDENT OUTCOMES.

- Share examples of current student accomplishments.
- Share placement data and average starting salary, if available and appropriate.
- Provide examples of employers that have hired your grads and alumni testimonials about their preparation for their current roles.

9) ENCOURAGE PROSPECTIVE STUDENTS AND FAMILIES TO REACH OUT

afterward if they have follow-up questions (and provide contact information).