## 3359-4-02 Division of advancement.

(A) President of the university.

As specified in rule 3359-1-05 of the Administrative Code, the president is executive head of all university colleges, branches, schools and departments, possessing duties, responsibilities and powers as delineated in the rules of the university of Akron.

- (B) Vice president of advancement.
  - (1) The vice president of advancement shall be appointed by the board or the board's designee(s) upon recommendation of the president; shall hold office at the discretion of the president; and ultimately reports to the president through the administrative reporting line in effect.
  - (2) The vice president of advancement shall be responsible for oversight and management of the department of development and its fundraising operations; the office of alumni relations; and management of the university of Akron foundation.
  - (3) The vice president of advancement shall:
    - (a) Be the chief development officer of the university and serve as the executive director of the university of Akron foundation;
    - (b) Oversee operations to identify, cultivate, solicit, record and steward private financial support from individuals, corporations, foundations and other organizations;
    - (c) Oversee operations, outreach and programs to mobilize alumni and other constituents' enthusiasm, commitment and financial support for the university;
    - (d) Initiate, in collaboration with senior leadership, future fundraising goals, initiatives and strategies; and
    - (e) Perform other such duties as may be assigned by the president.
- (C) The vice president of advancement shall have the authority to organize and staff the department of development to meet its operational responsibilities, consistent with university rules and policies and the authority of the president.

3359-4-02

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